

Anti-Sale Proof Check

Growth mindset

Consistent weekly flow of new leads

80-100% conversion rate

Churn rate below 10% each month

Price increase over 6 months ago

Self invest over 20% over income

Self invest over 6 hours a week

New skill used on over 70% of clients

Better results since last raise

Comfortable at current prices

Turn away unfit prospects

Sorry, not frustrated, for non-clients

Referrals at least every 60 days

Collect testimonials monthly

More money would bring more impact

Guarantee that secures clients

Anti-Sale Script

I have something special to announce ...

I'm finally increasing my heavily undervalued prices by [X]%.

I know what you're thinking ...

Damn, I should have got in sooner!

The good news is that I am doing so to continue learning from the very best in the industry, and eventually grow a world-class team to create a deeper experience with even more support (how exciting).

The better news is that you still have [X DAYS] to get in before the prices increase.

[PROGRAM NAME] has grown a lot since starting [DURATION] ago.

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

Anti-Sale Script

Here's an insight into what some of
[BRAND NAME FOR YOUR CLIENTS] have been
achieving:

[LIST YOUR PERSONAL RESULTS FROM THE
IMPACT CALCULATOR]

I'm sure you would agree ...

These results are pretty life-changing.
It's why I am excited to create an even
more impact by bringing this to a whole-
new level.

If you are curious to see what's possible
for you within [PROGRAM], simply comment
"MORE" or drop me a message so we can
arrange a non-obligatory chat to find out
IF & HOW I can help you

Cadence Counter

	21 days	14 days	7 days	3 days	48 hours	24 hours
Post on socials	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Share on stories	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Post in group	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Email redirect	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tag members	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
24 hours	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

The Hotties

Hot List	Quick DM	Voice Message	Like & Comment	Follow Up	Magic Bullet
#1					
#2					
#3					
#4					
#5					
#6					
#7					
#8					
#9					
#10					

Follow up

Hey [NAME],

Just checking if you have had chance to listen to the previous voice message. I would kick myself if you missed this.
